

2016 Midwest

BuyersMission

● Kellogg Center, East Lansing, MI ● August 1, 2016 ●



Meet international buyer's right here in Michigan.

Food Export Midwest and the International Marketing Program of Michigan Department of Agriculture and Rural Development are bringing qualified buyers to the 2016 Midwest Buyers Mission in Lansing.

With buyer's coming from around the world, there is no better place to promote your product and engage in emerging world markets. Utilize this event to develop or strengthen your exporting, network with industry professionals, and establish a stronger market hold.

Interact with buyers from these global markets:

- AUSTRALIA ● BRAZIL ● CAMBODIA ● CANADA ● CHINA ● COSTA RICA ● CZECH REPUBLIC ● EL SALVADOR ● HONG KONG ● INDIA ● INDONESIA ● JAPAN ● MEXICO ● PHILIPPINES ● SOUTH KOREA ● TAIWAN ● THAILAND ● TRINIDAD AND TOBAGO ● UNITED ARAB EMIRATES ●

Questions? Please call (517)284-5738 or email zmitkoj@michigan.gov

Export success can be yours.

The 2015 Buyers Mission led to 619 buyer/seller introductions, \$20.4 million actual export sales, \$11.5 million projected export sales, 114 first-time export sales to a new market, 107 companies with a >20% sales increase and much more!

Services Offered:

You will register and pre-select the international buyers whom you want to have one-on-one meetings, via online profiles. Then you will have approximately 30 minutes to meet with the buyers during the Buyers Mission.

REGISTER

Early Registration Deadline:

June 3, 2016

\$250.00 (Save \$50!)

Final Registration Deadline:

June 17, 2016

\$300.00