



ENTREPRENEURS **UNITE**

GREATER LANSING  
**BUSINESS MONTHLY**

GREATER LANSING BUSINESS MONTHLY PRESENTS  
**THE 2016 ENTREPRENEURIAL AWARDS**





2016 GREATER LANSING  
**ENTREPRENEURIAL  
AWARDS**

**“THE TRUE ENTREPRENEUR IS  
A DOER, NOT A DREAMER.”**

— NOLAN BUSHNELL

**WELCOME TO THE 22ND ENTREPRENEURIAL AWARDS!**

As an entrepreneur myself, I cannot express my excitement about inviting you to be a part of this year’s award program. In my third year as host of this great event, I look forward to sharing with you an energized program that has been an integral part of the business community for over two decades.

Whether you’ve attended every year since its inception or are a first-time guest I encourage you to take part in the Greater Lansing Entrepreneurial Awards. It’s an evening full of inspiration, innovation and most importantly, fun.

Can’t wait to see you there!

**TIFFANY DOWLING**

Owner and Publisher

Greater Lansing Business Monthly



Businesses come in all shapes, sizes, missions and unique selling propositions. The one thing every small business has in common is that it continues to be the lifeblood of the economy. Whether it’s a car dealership, an engineering firm, a bakery or anything in between, the work that’s done started with an idea, a passion and the willingness to take a risk. The greater Lansing region has amazing companies with a spirit and drive to make a big impact ... just like those honored at the annual Greater Lansing Entrepreneurial Award Dinner.

*Past winners include Kellie Dean of Dean Transportation, Patrick Gillespie of Gillespie Group, Tiffany Dowling of M3 Group, Sherrill Freeborough of Hyundai of Lansing, Bob Fish of BIGGBY, Sam Eyde of Eyde Company, Van Martin of CBRE Martin and many more.*



GREATER LANSING  
**BUSINESS MONTHLY**



## DETAILS

### **Entrepreneurial Awards**

Thursday, March 3, 2016

Cocktail hour: 6 to 7 p.m.

Awards program begins: 7:15 p.m.

Eagle Eye Golf Club

15500 Chandler Rd, Bath Twp

**Tickets:** \$100, each

### **Corporate Table, \$1,000**

- (8) Eight Tickets
- Name recognition on table
- Mention in print materials
- Mention during program
- 1/2 page ad in special GLBM entrepreneurial section

### **Past-honoree Table, \$700**

- (8) Eight Tickets
- Mention in the print materials
- Mention during program
- 1/4 page ad in special GLBM entrepreneurial section

### **Nominee Table, \$500**

- (8) Eight Tickets
- Name recognition at table
- 1/8 page ad in special GLBM entrepreneurial section





## SPONSORSHIP OPPORTUNITIES

### **Presenting Sponsor, Exclusive, \$15,000**

- Prominent signage at the event
- Mention during program
- Mention during any interview surrounding the event
- Logo on all promotional materials
- Logo on event program
- Logo on event digital slide show
- Multiple mentions during awards program
- Opportunity to sit on judges' panel
- (3) Three Corporate Tables - includes (24) Twenty-four tickets to the event
- 2 full page ads in special GLBM entrepreneurial section
- 1 full page advertorial in special GLBM entrepreneurial section

### **Diamond Sponsor, Exclusive, \$10,000**

- Co-host of awards ceremony
- Opportunity to sit on judges' panel
- Logo on all promotional materials
- Logo on event program
- Logo on event digital slide show
- (2) Corporate tables - includes (16) Tickets to the event
- 1 full page ad in special GLBM entrepreneurial section
- 1 full page advertorial in special GLBM entrepreneurial section

*(continued on next page)*





### **Gold Sponsor, Exclusive, \$8,000**

- Exclusive social hour sponsor
- Prominent signage present at social hour location
- Mention during awards program
- Logo on all promotional materials
- Logo on event program
- Logo on event digital slide show
- (1) Corporate table - includes (8) Tickets to the event
- 1 full page ad in special GLBM entrepreneurial section
- 1/2 page advertorial in special GLBM entrepreneurial section

### **Silver Sponsor, Multiple Sponsors, \$5,000**

- Prominent signage at the event
- Logo on all promotional materials
- Logo on event program
- Logo on event digital slide show
- Multiple mentions during awards program
- (1) One Corporate table - includes (8) Eight tickets to the event
- 1 full page ad in special GLBM entrepreneurial section
- 1/2 page advertorial in special GLBM entrepreneurial section

### **Bronze Sponsor, Multiple Sponsors, \$2,500**

- Opportunity to sit on judges' panel
- (1) One corporate table - includes (8) Eight tickets to the event
- 1 full page ad in special GLBM entrepreneurial section
- A feature on the selected judge to be included in the March 2016 issue of GLBM



*All sponsor materials for earned ad space, program and event recognition needed by Tuesday, February 23, 2016.*





**The Entrepreneurial Section of the Greater Lansing Business Monthly is a special feature in April's edition of the magazine.** Ad space for this special section is included with many levels of sponsorship of the Entrepreneurial Awards. Last year, over thirty five businesses were represented in articles, advertorials and advertisements. The section will include an event recap and winner profiles. Your ad will provide space to showcase your support and congratulations to the 2016 Entrepreneurial Award winners.

Please refer to your sponsorship level description for the allotted ad size. For the special entrepreneurial section (not separate from magazine) ad sizes are as follows:

- 1/8 = 3.691" x 2.191"
- 1/4 = 3.6875" x 4.625"
- 1/2 = 7.625" x 4.625"
- Full = 7.625" x 9.5"

All ads are due by Tuesday, March 1, 2016.

**We help businesses grow. Let us help you.**

Independent Bank can help you with financing for working capital, equipment, commercial real estate and more. Today's lending options are as diverse as your changing personal needs. Our relationship managers meet with you to understand your business and help you manage the money that flows through it.

Visit [independentbank.com](http://independentbank.com) or call one of our local offices:

Greg Ruff, Vice President, Commercial Lending (517.326.1414)  
David Gilmore, Vice President, Commercial Lending (517.326.1414)

**MOVING BUSINESSES FORWARD.**

Business moving services:

- Packing/Unpacking
- Storage
- Moving
- Disposal

**GRANDER**

Collecting for others. We help you collect for others. We help you collect for others. We help you collect for others.

**{Going places.}**

Congratulations to the 2014 Entrepreneurial Award winners. Your accomplishments and efforts have a positive impact on our community.

**plante moran**

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Contact: Douglas Rober 517.336.7545  
[douglas.rober@plante-moran.com](mailto:douglas.rober@plante-moran.com)  
[plante-moran.com](http://plante-moran.com)

**EYDE COMPANY**

Would like to send congratulations to this year's winners!

**GREAT LAKES Capital Fund**

Helping you grow your business. We are an active investor in your success. We are an active investor in your success. We are an active investor in your success.

2014 GREATER LANSING ENTREPRENEURIAL AWARDS

THANKS TO OUR WONDERFUL SPONSORS FOR SUPPORTING LOCAL ENTREPRENEURSHIP!

See you next year! [www.lansingbusinessmonthly.com](http://www.lansingbusinessmonthly.com)



Greater Lansing Business Monthly  
P: 517.203.0123 | [lansingbusinessmonthly.com](http://lansingbusinessmonthly.com)  
614 Seymour Ave. | Lansing, MI 48933

ORGANIZATION NAME: \_\_\_\_\_  
CONTACT NAME: \_\_\_\_\_  
EMAIL ADDRESS: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

**SPONSORSHIP OPTIONS** — check the box next to the level of sponsorship you are purchasing

- Corporate Table, \$1,000
- Past-honoree Table, \$700
- Nominee Table, \$500
- Presenting Sponsor, Exclusive, \$15,000
- Platinum Sponsor, Exclusive, \$10,000
- Gold Sponsor, Exclusive, \$8,000
- Silver Sponsor, Multiple Sponsors, \$5,000
- Bronze Sponsor, Multiple Sponsors, \$2,500

**THE SPONSORSHIP AMOUNT WILL BE:** \_\_\_\_\_

- Check enclosed
- Check will be mailed to: 2016 ENTREPRENEURIAL AWARDS | Attn: Melissa Dowrick  
614 Seymour Ave. | Lansing, MI 48933  
*(Please make checks payable to Greater Lansing Business Monthly)*

Credit card:  MasterCard  Visa

Card number \_\_\_\_\_ Exp. date \_\_\_\_\_ Security code \_\_\_\_\_

Signature \_\_\_\_\_

*Accept Participation: I, the undersigned, am authorized and agree to participate in the 2016 Greater Lansing Entrepreneurial Awards as a sponsor. I commit my company to the above financial obligation.*

\_\_\_\_\_  
**CONTACT SIGNATURE** **DATE**

\_\_\_\_\_  
**GLBM ACCOUNT EXECUTIVE** **DATE**