

# EXECUTIVE LEADERSHIP DIVERSITY WORKGROUP

## SESSION #4

### WHY YOU SHOULD ATTEND

In today's business environment, there are competing priorities that create opportunities for leaders to leverage diversity in a way that impacts engagement and innovation through the attraction, development and retention of a diverse workforce. Global leaders recognize the importance of having a diverse workforce and the impact this has on their bottom-line and the talent they want to attract and retain. The Executive Leadership Diversity Workgroup is a four-part series that will:

- Provide you the necessary tools and resources, as well *Best Practices* to embrace a diverse and inclusive culture at your organization, how to adapt to changing demographics and understand the importance of attracting top talent who want to work at a company where they feel welcomed and valued;
- Ensure your business is a culturally competent organization that is capable of maximizing success for the workforce, the workplace and the market place;
- Help you develop a strong culture of inclusion, which will engage your workforce, inspiring commitment and energy for the organization and its overall mission;
- Encourage you to strengthen and leverage diverse partnerships, that will bring a new set of ideas, strategies, and unique ways of thinking to the table, increasing innovation, engagement, performance, and stronger revenues;
- Allow you to meet and network with other business leaders from throughout the Lansing region.

### WHO SHOULD ATTEND

This four-part series is designed for business owners, executives and top decision makers from small business to large corporations, no matter where they are on the journey, who will engage in open dialogue and take part in collaborative exercises.

**Wednesday, March 23, 2016**  
**8:30 a.m. - 10:30 a.m.**

Cost: LEAP Members - **FREE**  
Non-LEAP Members - \$25.00

Accident Fund Holdings, Inc.  
200 North Grand Avenue  
Lansing, MI 48933

Register at:  
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