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## Mid-Michigan businesses push STEAM education this Keep Learning Week

LANSING, Mich. – More than 30 organizations in education, business, government and media will partner this September 21-25 to celebrate Keep Learning Week. Keep Learning Week is a movement launching the new era of education, with a focus on the important role STEAM education plays in the future of Lansing.

STEAM education is curriculum and education exploration that focuses on science, technology, engineering, arts and mathematics -- it can shape the region to fit job and workforce demand.

"Through STEAM education and an emphasis on arts education, students have the opportunity to ask questions, collaborate and innovate through core standards," said Edythe Hatter-Williams, Capital Area Michigan Works! CEO and Keep Learning partner. "The capital area has the potential to be the exemplary STEAM region in America."

Keep Learning...Our Future Depends On It recognizes changing the perception of post-secondary education and training in mid-Michigan is crucial if the community is to grow and thrive in the 21st century.

"Keep Learning values non-traditional approaches to learning, including early and middle colleges, apprenticeships, internships, job shadowing, mentoring and experimental learning," said Stan Kogut, the facilitator for Keep Learning and retired superintendent of the Ingham Intermediate School District. "It's important that our students use these opportunities and STEAM education as a stepstool to success."

During Keep Learning Week, mid-Michigan will learn the benefits of STEAM education and skilled trade certifications through success stories on local radio and television stations, news publications and online. To learn more about Keep Learning, visit <u>http://www.learnforourfuture.org</u> or engage with it on social media at <u>http://www.facebook.com/learnforourfuture</u> and <u>http://www.twitter.com/Learn4ourfuture.</u>

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