

Corporate America now looks to include Veteran Owned Businesses into the Supply Chain.

Registration is now open for the 10th Annual VET Conference and Meet & Greet presented by VetBizCentral, Inc. The conference will take place from 8am until 4pm November 3rd Crowne Plaza Hotel 925 South Creyts Road Lansing, Michigan.

A lineup of major corporations, Original Equipment Manufacturers (OEMs) and federal and state agencies highlight the annual event. Ford, General Motors, Delphi, Takata, DTE Energy SET Enterprises Inc, Consumers Energy, MSU, Kellogg Company, Herman Miller, Spartan Stores, Gordons Food Service and VA Small Business are some of the companies/agencies on hand for the Meet & Greet portion of the event.

“We are excited that these corporations and agencies are reaching out to the veteran community,” said Matt Sherwood, Executive Director of VetBizCentral, Inc. “This is a great opportunity for companies, large and small, to connect with OEMs, corporations and their fellow veterans. It is also a unique chance to learn valuable information from fellow veterans who are major suppliers. Many veteran-owned companies focus on government contracting, but there is another world in the corporate sector.

There will be four educational break-out sessions taking place during the morning hours of the conference. They are: How to do business with MSU, How to Engage with Supplier Diversity Professionals, How to target VA credit card purchases, and Creating Connections, A special keynote address will be given by Sid Taylor, founder and retired CEO from SET Enterprise.

This important event is sponsored in part by SET Enterprise Inc., Delphi, Ford, General Motors, Kellogg Company, and Talmer Bank & Trust Doors open at 7:30am.

Save money and register soon. All materials are included, along with a sit-down lunch. Early Bird price is \$40. After October 15, conference fee is \$50. Registration is available at www.vetbizcentral.org