

**For Immediate Release**

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**April 29, 2016 - Bloomfield Hills, MI – CAM Launches Virtual Planroom Network**

The Construction Association of Michigan (CAM), Bloomfield Hills, has launched a new platform to support their news and planroom service, as of April 15. The CAM Virtual Planroom Network (VPN) was made possible through a partnership with JBKnowledge / SmartBidNet and Virtual Planroom Network, and allows the integration of CAM's products for online plan distribution, construction news, and competitive bid reporting services into JBKnowledge's industry-leading construction software solutions.

According to CAM President Kevin Koehler, this partnership will provide added value for clients of both organizations. "CAM provides a service to help subcontractors find up to the minute bid opportunities, while SmartBidNet provides a state-of-the-art, web-based platform to help prime contractors manage the bid process," said Koehler. "We are combining these core strengths to streamline the bid process for our mutual contractor clients. JBKnowledge and CAM share a commitment to process innovation and client satisfaction, so there is a lot of synergy between our two organizations that we can build on for future development."

Founded in 1885 as the Builders Exchange of Detroit and Michigan, the Construction Association of Michigan (CAM) is the oldest and largest construction association in North America. CAM's 2,500 membership is comprised of general contractors; specialty/sub-contractors; equipment and material suppliers; and service firms. The mission of CAM is to provide service, information and assistance to the construction industry.

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