

**National
Small Business
Week**
May 1-7, 2016



FOR IMMEDIATE RELEASE

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**Lansing Regional Chamber of Commerce Celebrates National
Small Business Week in Greater Lansing Region**
National Small Business Week Runs May 1 – May 7

LANSING, Mich. – The Lansing Regional Chamber of Commerce (LRCC) is pleased to support the small business community throughout the Greater Lansing region for National Small Business Week, which runs May 1 – 7, 2016. Every year since 1963, the President of the United States has issued a proclamation announcing National Small Business Week, which recognizes the critical contributions of America’s entrepreneurs and small business owners.

Recognizing the importance of supporting small independently-owned businesses in our community, LRCC encourages residents of the tri-county region to take part in National Small Business Week by visiting your favorite small businesses.

“We are pleased to support National Small Business Week, as more than 87 percent of our membership is comprised of small businesses with less than 50 employees,” said Michelle Rahl, Director of Business Development for the Lansing Regional Chamber of Commerce. “Nationally, small businesses create two out of three new jobs in the United States. These small businesses are the engine that drives innovation, creates 21st century jobs and increases our global competitiveness.”

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Media Opportunities:

- Wednesday, May 4, 12:00 p.m. – 2:00 p.m., Hack's Key Shop
 - Join us for a ribbon cutting and Grand Opening of Hack's Key Shop's new location in REO TOWN! There will be Finley's Smokehouse Catering on site. Ribbon cutting will be at 12:00 p.m. Hack's Key Security & Door has been servicing the Lansing area since 1921. Whether you're in need of home or commercial locksmith services, security systems, safes, specialty doors, or whole home and business security solutions to ensure the protection and safety of your loved ones and property, we have the right solution and experience necessary to guide you through the process.

- Thursday, May 5, 3:00 p.m. – 4:00 p.m., Okemos Music Academy
 - Join us for a ribbon cutting for the grand re-opening and rebranding of the Okemos Music Academy. Okemos Music Academy (formerly String Connection) was founded in 2000 by John Dewey as a small violin lesson studio and repair shop. Today, Okemos Music Academy has grown into one of the largest private music lesson schools in the state with over 300 students taking private lessons in all popular musical instruments including voice. Recently, Okemos Music Academy won the 2016 National Music School of the Year award.

- Friday, May 6, 11:30 a.m. – 12:00 p.m., The Crafty Palate
 - Join us for a ribbon cutting to celebrate one year of being open in downtown Lansing for The Crafty Palate! They are offering \$1 off every lunch check in honor of their 1st year anniversary and cupcakes will be available. The Crafty Palate is a classic yet contemporary downtown Lansing eatery. Creative American fare with a worldly twist, The Crafty Palate features a seasonal menu with imaginative daily specials and a deli for those on-the-go. We also offer a full selection of Michigan Made beer, wine and cocktails to perfectly compliment your meal.

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About the Lansing Regional Chamber of Commerce

The mission of the Lansing Regional Chamber of Commerce (LRCC) is to be the preeminent business advocacy organization in the Greater Lansing region by collaborating for economic growth, creating new opportunities for our members and upholding pro-business ideals through the advancement of sound public policy. More information about LRCC and its programs and services can be found on any of its social media platforms, including www.lansingchamber.org, Facebook, Twitter (@LansingChamber), Instagram (@LansingRegionalChamber) LinkedIn and YouTube.