

## Delta Airlines Signs on as Diplomat Sponsor for the Annual Chinese New Year Gala Hosted by the Detroit Chinese Business Association, Feb. 27<sup>th</sup> in Detroit

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- WHO:** **The Detroit Chinese Business Association (DCBA)**  
[DCBA](#) is a Michigan based non-profit organization. Founded in 1995, its primary goal is to foster bilateral business relationships between US and Chinese companies. Leveraging DCBA's services is the most effective way to conduct business between Michigan and China.
- WHAT:** The Detroit Chinese Business Association invites you to join hundreds of prominent political, business and community leaders in welcoming a delegation of governmental and business forerunners from China to Michigan for the annual Chinese New Year Gala. In the 12-year cycle of the Chinese zodiac, 2015 is the year of the sheep, marking for a promising year filled with peace and great business relationships. Governor Richard D. Snyder, who has dedicated significant time and energy to strengthening Michigan's connections with China, will serve as a keynote speaker.
- Reservation and ticket options:**  
Early Bird Special: Tables for ten \$2,000 (limited time only)  
General Gala Tickets: \$250 per person; \$450 per couple  
DCBA Corp Members: \$225 per person; \$400 per couple
- WHY:** The Chinese New Year Gala is a terrific opportunity to mix and mingle with top political, business and community figures to establish connections and engage media for awareness and business development. Guests of the gala will also learn about the many benefits associated with Detroit/Chinese joint-venture prospects. Sponsorship opportunities are still available for organizations that wish to increase exposure by attending the exclusive VIP Reception, which provides valuable face time with influential individuals. Companies that have already confirmed sponsorships include: Diplomat sponsor Delta Airlines; Envoy sponsors GM, ZYNP International, MEDC, and Yanfeng USA; Gold sponsors Baker Tilley, Cats Co., Kerr Russell, KPMG, Lucerne International, Miller Canfield, and Rehmann; and Silver sponsors Airfoil Group, Deloitte, Mellen Smith & Pivoz PLC, Hylant, and Ernst & Young. The media partners for this event include CBS 62, Corp! Magazine and Ambassador Magazine.
- WHERE:** **Motor City Casino, Soundboard Room**  
2901 Grand River Avenue, Detroit MI 48201
- WHEN:** **Friday, February 27, 2015**  
**VIP Reception — 5:00 to 6:30 p.m. ET**  
Limited to DCBA & Gala Sponsors, strategic partners, select out-of-town/international guests and government officials.  
**Regular Dinner Reception — 6:00 to 11:00 p.m. ET**
- CONTACT:** For sponsorship inquiries, please contact Milan Stevanovich: [Milan@DCBA.com](mailto:Milan@DCBA.com)  
For reservations, please contact Cathy Cui: [Cathy@DCBA.com](mailto:Cathy@DCBA.com)

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