

**FOR IMMEDIATE RELEASE** Contact: Ross Woodstock

 Kolt Communications, Inc.

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 Ross@Koltpr.com

**Lansing Regional Chamber to Offer Campaign**

**Workshop to Potential Candidates**

The Lansing Regional Chamber Political Action Committee (LRC-PAC) “Make a Difference, Run for Office” workshop offers an opportunity for potential candidates for office to learn from the experts ways to put together a winning political campaign and the demands and responsibilities of being an elected official. The workshop will feature a representative from the State Bureau of Elections, a campaign strategist and current elected officials. These experts will share their experience and insight with participants.

**Monday, March 23 2015**

**8:30 a.m. to 12:00 p.m.**

**Lansing Regional Chamber Office**

**500 East Michigan, Suite 200, Lansing**

**(Free parking available behind building)**

Most cities in the Greater Lansing region will be holding elections for city council in November 2015. This event will allow those who are interested in running for office a chance to interact with those who know how to win a race. The LRC-PAC wants to equip pro-business and pro-economic growth candidates with the tools to pull off a successful campaign.

There is no charge to attend. For registration, please contact Karrie Groomer at 517-487-6474 or kgroomer@lansingchamber.org.

*LRC-PAC is the nonpartisan political action committee of the Lansing Regional Chamber of Commerce representing 900 businesses in Lansing and over 1,300 businesses in the tri-county region. The LRC-PAC objective is to endorse candidates committed to the principles of free enterprise, economic growth and a pro-business philosophy.*

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