

Record your idea.
Vote for your favorite.
Win cash prizes.



53 VOICES



STEP ONE: RECORD YOUR IDEA

Record your business idea in 53 seconds using your phone or other recording device. Pair it with a one-page concept paper and submit!



STEP TWO: LEARN FROM THE PROS

The top 53 ideas will be selected and invited to participate in 3 mandatory workshops. All 53 participants will win \$200 and 10 finalists will be selected.



STEP THREE: CREATE YOUR VIDEO

The top 10 finalists will be asked to create a 53 second video pitching their business idea. The 10 finalists will all receive an additional \$750.



STEP FOUR: VOTE FOR YOUR FAVORITE

The community will vote for their favorite idea on social media over a two week period. The 3 ideas with the most votes will receive the grand prizes!

WHO SHOULD APPLY?

- Your business is 51% woman-owned
- Your business is or will be in Michigan
- You have a great idea (to start a new business or grow an existing business)

WHAT ARE THE GRAND PRIZES?



First place wins \$7,500



Second place wins \$5,000



Third place wins \$2,500

Top 10 will win \$750 each
Top 53 will win \$200 each

What are you waiting for?
Submissions due by Aug 17th

let's do this!