



53



FIFTH THIRD
BANK

VOICES

Record your idea. Vote for your favorite. Win cash prizes.

How it works:



STEP ONE: RECORD YOUR IDEA

Record your business idea in 53 seconds using your phone or other recording device. Pair it with a 500-word overview of your idea and submit!



STEP TWO: LEARN FROM THE PROS

The top 53 ideas will be selected and invited to participate in 3 mandatory workshops. All 53 participants will win \$100.



STEP THREE: CREATE YOUR VIDEO

The top 10 finalists will be asked to create a 53 second video pitching their business idea. The 10 finalists will all receive an additional \$250.



STEP FOUR: VOTE FOR YOUR FAVORITE

The community will vote for their favorite idea on social media over a two week period. The 3 ideas with the most votes will receive the grand prizes!

What are the grand prizes?



\$5,000



\$2,500



\$1,000

Who should apply?

- You identify as a woman
- You live anywhere in Michigan
- You have a great idea (to start a new business or grow an existing business)

What are you waiting for?

Submissions due by Aug 18

let's do this!