






Then ♥ Now ♥ Always

# HONORING 20 YEARS WITH CORPORATE PARTNERS

## 20 THINGS YOU CAN DO TO SUPPORT THE HOUSE

The Ronald McDonald House of Mid-Michigan's dedication over the past 20 years is just the beginning. As we celebrate this monumental milestone for the House, we have some unique opportunities for our corporate partners to help lend a helping hand during this time. Below is a list of different ways your organization can help celebrate the support that we have provided to our community over the past 20 years.

- MONETARY SUPPORT** We appreciate all kinds of support, including tax-deductible monetary donations. For our Corporate Partners, monetary donations are an opportunity for great visibility while allowing us to determine the area of most critical need for our House. Event sponsorships are also available.
- WISH LIST** We rely on our communities to help supply items for the kitchen, pantry, laundry room and guest rooms so we can keep our doors open for families who may be unable to donate for their stay with us. To find our most needed items, visit [www.rmhmm.org/full-wish-list](http://www.rmhmm.org/full-wish-list).
- GIFT CARD DRIVE** We serve families from throughout the state of Michigan, and sometimes food and transportation are barriers. Gift cards help ensure that families are close during their most vulnerable times. Some great options include gas, grocery store, food delivery and restaurant gift cards.
- FOLLOW US ON SOCIAL** Like and follow the Ronald McDonald House of Mid-Michigan on social media!  
[www.RMHMM.org](http://www.RMHMM.org)  [facebook.com/RMHmidmichigan](https://facebook.com/RMHmidmichigan)  [@lovethehouse](https://twitter.com/lovethehouse)  [rmhmidmi](https://instagram.com/rmhmidmi)
- EDUCATE EMPLOYEES** Help the House raise awareness! A House representative would be happy to connect with your employees and share what services are available at the House. While we hope your employees never have to utilize our services, it's nice for them to know they have support if they need it.
- EMPLOYEE GIVING MATCHES** Corporate Partners with employee giving programs have the opportunity to match gifts to our House.
- ROCK THE SOCKS** Keep your toes warm and show your support for our House. Socks can be purchased for \$10 a pair and will come with a participation sticker to wear so clients, customers and other visitors will know what all the fun stripes are about. Already have a pair of our fun socks? Participation stickers can be purchased for \$2 each so you can re-wear your socks and share your support. Working virtually? Share on social media!

- CREATE JOINT SWAG** Launch a new company product or swag item that has your logo and the House logo. Increase the price slightly and donate the profits to the House.
- ADDED BENEFIT** Include information about the House in new hire paperwork to inform employees of the community resource as well as your role as a Corporate Partner.
- SPECIAL RECOGNITION** Celebrate employee birthdays, holidays and milestones by making a charitable donation to our House in their honor.
- JOIN OUR EVENTS** Coordinate an opportunity for your employees to participate in an upcoming House event.
- VOLUNTEER OPPORTUNITIES** Many of our Corporate Partners recognize the importance of employee engagement in the community and offer their staff the chance to volunteer at our House as part of their service to the company and community. Employees can volunteer at our events and participate in Helping Hands Service Days.
- MAKE A MEAL** Our families always appreciate a home-cooked meal after long days at the hospital. Schedule a date/time when your team can come to the House and volunteer.
- HAPPY HANDS** Give a hand to our House with Happy Hands! For \$5, employees can purchase a paper hand to place around the office or share on social media to show support for our House.
- IN-KIND SUPPORT** Providing in-kind support such as donated services or staff expertise is a great way for employees to express their philanthropic values.
- FILL THE RONALD MOBILE** Promote a day in which employees provide wishlist items, monetary donations and encouraging words for the House. We'll drive the Ronald Mobile to pick up items, and employees can add their contributions.
- ENCOURAGING LETTERS** Have employees write encouraging letters to families who are staying at the House. A positive message during a time of chaos can go a long way!
- DONATE A VACATION DAY** Allow employees to donate a portion of their vacation time to the House and contribute the monetary amount to the House in their honor.
- COLLECT POP TABS & RETURNABLE ALUMINUM CANS** Hold a friendly competition among employees or departments encouraging them to collect pop tabs and then donate to the House!
- SPONSOR A SPACE** Become an annual sponsor of one of our rooms to help provide a specified number of nights of lodging and supplies for the room.

Have a different idea in mind? We are always open to new ideas! If you have any questions or would like support implementing an initiative at your organization, please contact Carolyn Hurst at [carolyn@rmhmm.org](mailto:carolyn@rmhmm.org).